

2008

LIBRARY MAGAZINES  
**FASHION MARKETING & MANAGEMENT**

THE ILLINOIS INSTITUTE OF ART / CHICAGO

ONLINE RESEARCH DATABASES:

**CQ Researcher**- Current issues, controversial topics  
**EBSCOhost** - Full-text articles covering a wide range of topics  
**Wilson** - Full-text articles covering a wide range of topics  
**FirstSearch** - Entry point to variety of databases  
**e Library** - Images, full-text articles, newspapers, maps, radio/TV scripts  
**Hoover's Business**- Business, company information  
**MarketLine Business** - Business, company information  
**EBSCOhost Business Source Elite** - Full-text articles on general business topics  
**Grove's Dictionary of Art** - Full-text articles covering most art subjects  
**Proquest Nat'l newspapers: New York Times, etc.** - Full-text newspaper articles  
**Encyclopaedia Britannica** – Full-text encyclopedia articles  
**ProductScan**-New product images and information worldwide by ingredient, type, company, etc.  
**CAMIO** – art history images

RECOMMENDED TITLES: BOLD TYPE

Accessories	<b>Family &amp; Consumer Sciences Research Journal</b>
<b>Apparel</b> (formerly Bobbin)	Fashion Theory
<b>Apparel Strategist (online only)</b>	<b>Fast Company</b>
Black Enterprise	Focus on Shoes
Business Week	Footwear News (FN)
<b>California Apparel News</b>	Forbes
<b>CAUS Color Forecast (Women's)</b>	Fortune
Chain Store Age	Fruits (Japanese street fashion)
Chicago Magazine (fashion section & supplements)	GQ (Gentleman's Quarterly)
Chicago Sun Times	Harper's Bazaar
Chicago Tribune	The Hat
Clothing & Textiles Research Journal	<b>Harvard Business Review</b>
<b>Collezioni:</b> (current issues at Circ. Desk)	IdN (International Design Network)
<b>Accessori</b>	<b>Journal of Fashion Mktg. Management</b>
<b>Bambini</b> (children)	<b>Journal of Marketing</b>
<b>Donna Haute , Pret-A-Porter, Beachwear</b>	Men's Vogue
<b>Sport &amp; Street</b>	<b>Metro.Pop</b> (fashion)
<b>Spoza</b> (high-end bridal)	New York Times (Thursday Styles section)
<b>Uomo</b> (menswear)	Nylon
<b>Color Association of the United States:</b>	<b>Promostyl</b> (fashion forecasts-at Circ. Desk)
<b>Women's Color Forecast</b>	<b>Retail Design &amp; Visual Presentation</b> (store design)
Costume (London Costume Society)	<b>Retail Merchandiser</b>
Crain's Chicago Business	<b>Sales and Marketing Management</b>
<b>Creative Business</b>	<b>Sportswear International</b> (USA Edition)
<b>Daily News Record (DNR)</b> (Menswear)	Stores Magazine (includes fashion retailing news)
Details (men's)	<b>Textile View</b> (Forecast-at Circ. Desk)
Display & Design Ideas	Textiles Magazine
<b>Doneger</b> (clothing industry forecasts)	Threads
Dress (Costume Society of America)	<b>TOBE Next</b> (forecasting- Circ Desk)
<b>DSN Retailing Today</b>	<b>TOBE Report</b> (forecasting- Circ Desk)
Earnshaw's (children's wear)	VM & SD (Visual Merch. & Store Design)
Ebony	Vanity Fair
The Economist	Vogue
Elle	W. Magazine
Esquire	Wall Street Journal
<b>Estylo (Hispanic)</b>	<b>WWD (Women's Wear Daily)</b>
<b>Entrepreneur</b>	WWD The Magazine

SPECIAL LIBRARY RESOURCES OF NOTE:

**COLOR ASSN. of U.S. (CAUS) Women's COLOR FORECAST** 12 to 15 month's projection  
**EBSCOhost Business Source Elite** Articles on fashion industry  
**TOBE REPORTS** – Retailing trends  
**PROMOSTYL** –Forecasts, fabrics, accessories, cosmetics  
**Doneger** (clothing industry forecasts)  
**VOGUE** – Issues back to 1938  
**VIDEOS & DVDs**- on numerous designers  
**WGSN**-online fashion news source, current runway images (ask Reference Librarian for access info)