

## **Fashion Design**

### Fashion Forecasting

#### **Promostyl: Women's Trends**

Promostyl details upcoming fashion trends including clothing styles, fabrics, and cosmetics. Includes fashion sketches and fabric swatches.

Published biannually. Located at Circulation Desk.

#### **Tobe Next**

Timed to the major fashion seasons, these special reports evaluate the season's important trends to determine what the customer is ready for at retail, now and for future business. Tobe Next includes:

- Designer Trends: Analysis of the season's major trends for future business. (twice a year)
- Themes, Colors, Key Items: Analysis of what's important for future business. (twice a year)
- Colorpak: Color swatches. (optional, twice a year)
- Premiere Vision: Analysis of the European textile show in Paris. (twice a year)
- Menswear: Analysis of the major trends for future business. (twice a year)
- Tropical Chronicle: Analysis of Spring/Summer fashions from St. Tropez and other trendsetting resorts. (once a year)

#### **Tobe Report**

Analyzes different facets of the men's, women's, and children's apparel industry. Each issue covers a different theme.

Published biweekly. Located at Circulation Desk.

#### **Women's Color Forecast: Color Association of the United States**

Predicts colors in women's apparel for the upcoming year. Includes a combination of colors already accepted by consumers and those "about to come over the horizon." The chosen colors create a harmonious palette and are arranged in useful combinations and groupings for at-a-glance reference.

Published biannually. Located at Circulation Desk.

### Fabric/Color

#### **Pantone**

The Pantone system is a standardized method of color communication across media and is used in the graphic design, printing, publishing, textile and plastics industries. Each hue is given a number so designers can easily communicate a color choice to a client or other professionals. Students can permanently remove color swatches from the Pantone binders.

Series of Pantone books are located at Circulation Desk.

#### **Pantone Color Selector**

Designed for textiles, apparel, and home furnishings. Fabric swatches of Pantone colors allow designers to visualize how a color will look when used as a fabric dye.

### **Pantone Textile Color Specifier**

Designed for textiles, apparel, and home furnishings. Paper swatches of Pantone colors can be removed in order to communicate a color choice. Use it in conjunction with *Pantone Color Selector*.

### **View on Colour**

Contains creative, visual representations of forecasted colors. Each photograph features a color and identifies the Pantone number for each. Includes photographs of fabric, product designs, indoor and outdoor scenes emphasizing a new color of paint, close-ups of fibers, etc. Located at Circulation Desk.

### Fashion Sketching

Several books on how to create fashion sketches are on reserve at the Circulation Desk. Others can be found by searching Athena, the online catalog. In addition to the instructional material, examples of fashion sketches can be found in books on fashion designers and in the fashion forecasting materials at the Circulation Desk.

### Encyclopedias

#### **Contemporary Fashion**

Encyclopedia containing short biographies of major designers.  
REF TT 505 .A1 C667 2002

### Career Development

#### **Career Opportunities in the Fashion Industry**

REF TT 507 .V63 2002

### Books

Related material can be found in the library at the call number ranges:

|               |                                    |
|---------------|------------------------------------|
| <b>GT</b>     | Fashion history and social aspects |
| <b>TT 505</b> | Fashion Designers                  |
| <b>TT 509</b> | Fashion Illustration               |
| <b>TT 520</b> | Patternmaking                      |
| <b>TS</b>     | Textiles                           |