

Visual Communications

Software Training

Virtual Training Center (VTC) (<http://www.stu.aii.edu>)

Collection of software tutorials provided by the Library. Requires QuickTime to view.

Encyclopedias and Handbooks

History of Graphic Design

REF Z 124 .M44 1998

Graphic Artists Handbook: Pricing and Ethical Guidelines

REF NC 1001.6 .G7 2001

Artist's and Graphic Designer's Market: Where and How to Sell Your Illustration, Fine Art, Graphic Design and Cartoons

REF N 8600 .A746 2003

Company Logos

The Best Brands of the World (<http://web.brandsoftheworld.com/>)

Search and download company logos. The search box is at the bottom of the home page.

The library has numerous books on logo design at NC 1001-1003.

Annual Reports

Annual reports can be found on the shelf nearest the Circulation Desk.

Company Websites often have color PDF versions of annual reports. Follow links to investor relations or corporate information.

Career Development

Becoming a Graphic Designer: a Guide to Careers in Design

NC 1001 .H45 2002

Inside the Business of Graphic Design: 60 Leaders Share Their Secrets of Success

NC 1001 .F56 2003

Books

Related material can be found in the library at the call number ranges:

NK	Graphic design, design principles
NC	Poster, book, logo and album cover design
PN 1995	Film graphics
Z	Typography
Z 116	Book design
Z 246	Magazine design
HE	Stamp design
HF 5570	Package design (advertising section)
NC 997-1002	Package design (graphic design section)
TS 195	Package design (technology manufactures section)